

## A Message From Our Founder & Executive Director



*"Our specialty is collecting data in very non-permissive, very dangerous, highly inaccessible areas, including police states. It's a niche that no one really fills... We can't solve problems that we don't understand."*

*- Justin Richmond*

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# IMPL. PROJECT INTRODUCTION

## Who We Are

IMPL. PROJECT is at the nexus of stabilization, development, and technology. We are a team of professionals from across these sectors making a positive impact by applying our unique combination of skills. Most of our worldwide staff is local, managed by small, select teams that work closely with host nation partners to deliver positive outcomes. We're a global team of cross-sector practitioners that integrate data best practices throughout the programmatic lifecycle to create one of the most data-driven, innovative, transformative, and field-ready NGOs in the sector.

## What We Do

IMPL. PROJECT accomplishes its mission by using tech-enabled, community-centered methodology to engage directly and consistently with at-risk communities to survey grievances, assess structural and systemic causes of vulnerabilities, and implement sustainable local solutions to local problems. We advocate for everyone's voice to be heard, promote equity by amplifying underrepresented voices to the donor community, and establishing programs that directly target systemic breakdowns and vulnerability.

## How We Operate

IMPL. PROJECT is a 501(C)(3) non-profit, non-governmental organization (NGO). Our funding and clients include international non-governmental organizations, the U.S. government, private sector clients, and individuals committed to high-impact philanthropy.

## Our Vision

The availability and sharing of data contributes to a more stable and prosperous global community.



## Our Motto

Be humble, be curious.



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## Our Philosophy & Impact

IMPL. PROJECT was founded in 2015 on the assumption that clean, healthy, community-level data — the foundation for robust, trustworthy analysis and programming — could address institutional and organizational barriers that have otherwise obstructed sustainable and positive impacts and outcomes for programs throughout the current international development space.

<p><b>41,000+</b> surveys collected</p> 	<p><b>70%</b> of full time staff members are local citizens of the countries they work in</p> 
<p><b>11 countries</b> engaged</p> 	<p><b>300+</b> local staff trained</p> 
<p><b>Veteran</b> founded and led</p> 	<p><b>Innovative</b> approaches to data collection, capacity building, community organizing, and program design</p>
<p>Making community-led, data-driven development decisions since</p> <p><b>2015</b></p>	

## Cross-Sectoral Work

An uncommon aspect of IMPL. PROJECT's work is our ability to break through international development sector silos to address multiple sectors concurrently – we do this through our data and our specialized teams.

Our data and our methodology are community-centered, and program-driven, from the very beginning. We help donors address their objectives by implementing programming that is prioritized directly by key stakeholder communities.

## Our Mission

IMPL. PROJECT's mission is to deliver community identified solutions and sustainable, effective programs in the world's most vulnerable communities.



## Our Values

Transparency, Humility,  
 Curiosity, Collaboration and  
 Iteration



# Using Data to Understand Communities

All of our projects begin with data mapping, where we organize and train local enumerators to conduct large-scale, geotagged, and structured community perception surveys. This way, we are able to understand problems and their potential solutions through the perspective of affected populations. By conducting data analysis, disaggregation, and producing data visualizations, we are able to use this data to inform and communicate our programming and priorities.

IMPL. PROJECT utilizes a powerful data integration and analysis platform, which allows us to analyze and share the data we collect with our partners, donors, and the communities we serve. Before programming takes place, our partners are able to see a robust geospatial, graphic report of the surveyed focus communities.



Robust Data Mapping heat maps from Sulu, Philippines (2022).



Philippines Survey Location Map

## Our Data Ecosystem

IMPL. PROJECT prioritizes using existing commercial-of-the-shelf software (SurveyCTO), to make sure our programs and operations are as reliable, stable, and effective as possible, when we're both in, and out of the field.

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