

Who We Are

IMPL. PROJECT Global is a 501(C)(3) non-profit, non-governmental organization created with the objective of using precise local data to create more effective programs for underserved communities. IMPL. PROJECT has implemented data-centric programs on behalf of donors including the national and local governments, corporate entities, and private donors in North America, Europe, the Middle East and North Africa, Africa, and Asia.



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CORPORATE SOCIAL RESPONSIBILITY (CSR) SERVICE OFFERINGS

Our CSR Approach & Philosophy

Most companies have an interest or an obligation to give back to the communities where they are based and operate. However, understanding the needs of these communities, designing a CSR program, and managing implementation can be a time consuming, labor intensive, and costly effort.

With almost 10 years of data-driven community development experience, IMPL. PROJECT has the technological tools, in-house expertise, and extensive networks to quickly assess a community's needs, design innovative programs, and implement locally-centered CSR programs in a timely and cost effective manner, on behalf of our corporate clients interested in philanthropy.

Our CSR services offer clients data-driven, bespoke programming that takes into account community priorities and client goals. Our programs are tailored to fit the financial and time constraints of our clients. Each IMPL. PROJECT CSR program has a minimum of the following outputs:

- ✓ **PLANNING**
Detailed planning session with our client to identify program guidelines and expectations.
- ✓ **DATA & ANALYSIS**
Rapid data collection and analysis to understand the target community and inform design.
- ✓ **PROGRAMMING IMPLEMENTATION**
Customized CSR development program within target community.
- ✓ **IMPACT**
Detailed impact report outlining community data, programming impact, and recommendations for future initiatives.

Example CSR Opportunities

SPONSOR A TRAINING PROGRAM

Use your company's resources and expertise to help us run training programs.

LAUNCH A COOPERATIVE

Sponsor a new cooperative to support local development.

FUND CRITICAL EQUIPMENT & SUPPLIES

Assist cooperative beneficiaries in purchasing the supplies of their trade, safety equipment, and more.

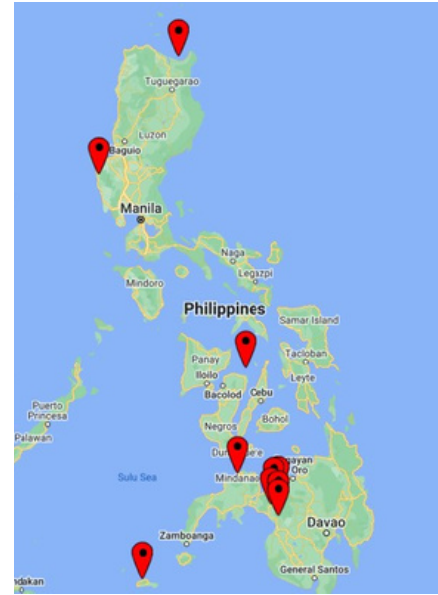
HELP PROMOTE ENVIRONMENTAL SUSTAINABILITY

Work with our existing cooperatives to deepen their focus on environmental advocacy and preservation.



Delivering Results

While we've worked in many countries, our flagship programs have taken place across the Philippines. For nearly a decade, IMPL. PROJECT has operated in the Philippines, collecting and analyzing data to better understand the needs and challenges facing "last mile" communities in every corner of the country including in Sulu, Lanao del Norte, Lanao del Sur, Cagayan, Zambales, and Northern Luzon. We've used that data and insight to design interventions on behalf of our clients that meet their needs, while also delivering immediate impact to our partner communities. The map to the right demonstrates our primary areas of operation. With this extensive reach, we are able to address key vulnerabilities in a wide variety of Philippines communities.



IMPL. PROJECT Philippines Programming Presence

One of our flagship programs is the Unified Livelihoods Agriculture Cooperative (ULAC). ULAC operates in Masinloc, Zambales, about 125 miles from Scarborough Shoal, and is focused on strengthening the resilience of the local fishing industry and the community it supports. ULAC currently includes 18 commercial fishing captains and 60 total beneficiaries. They host regular meetings and training events on topics including maritime safety, basic life support, financial management, and reporting illegal fishing. Beginning in 2021, IMPL. PROJECT collected thousands of surveys and identified two key drivers of livelihoods insecurity for the fisherfolk: 1) Climate-related weather challenges. 2) Hostile Chinese influence in parts of the West Philippine Sea (WPS) that have historically been utilized by Filipino fisherfolk. In the first three months of the cooperative's existence, the fishing captains' average household incomes increased by 50%. Since then, their profits have been steadily growing. Last year, the cooperative had enough revenue to buy two new payaos (fish aggregating devices), which will help them reestablish a foothold in the WPS. ULAC also funds and distributes food subsidies to members during stretches of bad weather, which prohibit safe fishing activity.

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