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Azerbaijan Perform Year Two Case Study

Period of Performance: May, 2022



Practice Area: Community

Resilience

Donor/Client: USAID

Partner: Lumbee Tribe

Enterprises

Location: Baku, Ganj-Dashkasan, Quba-Khachmaz, Sheki-Zaqtala

Enumerators: 20

Surveys: 3,930

Qualitative Engagements: 96

Project Objectives

The purpose of PERFORM is to create a rigorous monitoring, evaluation, learning, and data system to strengthen USAID/Azerbaijan's evidence-based decision making and improve performance management to enhance USAID's development objectives in Azerbaijan.

- Project Objective 1: Gather more than 3,000 face-to-face surveys and conduct focus group
 discussions (FGDs), key informant interviews (KIIs) and site assessments throughout the five
 target regions.
- **Project Objective 2:** Compare and contrast results with PERFORM Year One, provide recommendations for programming based on shifts in data trends.

Key Findings

- Economic desperation, as expressed by "lack of livelihoods," is still an acute problem across the country.
- Lack of infrastructure is a major issue, especially in poorly governed regions like Sheki and rural



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- areas like Yardimli. Infrastructure funding is pouring into Ganja and Karabakh.
- Lack of potable water remains an acute issue. We've disaggregated agricultural water from
 potable water for precision, and lack of potable drinking water outpaces lack of agricultural water
 in most areas as a critical need.

Methodology

- 1. <u>Incorporate USAID/Azerbaijan guidance from Y1 Data Analysis Workshop.</u> Following the Y1 analysis workshop, PERFORM will revise and update the Work Plan and methodology to ensure that data collection methods, data feeds, indicators, KII questions, and KII subjects deliver the greatest value and actionable data to the Mission.
- Ingest data from the Azerbaijan Annual Survey. Following the annual TO1 data collection in May 2022, the Data Manager will conduct a detailed analysis of responses to assess correlation between respondents' demographics, perceptions of issues and trusted institutions, and their sentiment toward foreign states..
- 3. <u>Conduct desk study.</u> Conduct 1020-30 Malign Actor deep dive case studies, analyzing malign organizations' presence and activities in Azerbaijan, identifying facilitators or resistors of malign influence, and assessing impacts of malign operations.
- 4. <u>Disinformation tracking</u>: Throughout the year, PERFORM will catalog instances of disinformation, hate speech, or anti-US propaganda targeting the Azerbaijani populace and catalog disinformation posts in our database.
- 5. <u>Host an Applied PEA workshop.</u> Prior to the commencement of KIIs, PERFORM will host a workshop to discuss and review data collected to finalize the KII agenda.
- 6. <u>Conduct KIIs.</u> From November 2022 to February 2023, TO2 personnel will conduct VTC's or phone calls with stakeholders identified during case studies.
- 7. <u>Conduct field work</u>. For approximately one week, the TO2 team will conduct in-person interviews, in-country, with Azerbaijani stakeholders.
- 8. <u>Context Indicator Collection</u>: After the end of the 2022 calendar year, PERFORM will collect relevant contextual indicators which show the dynamics and strength of Azerbaijan's relationships with Malign Actors. Indicators will be used in the "impact" section of Malign Actor Case studies.
- 9. <u>Hold Annual Analysis Workshop.</u> With the Year One Assessment and MIMS Report as references, PERFORM and USAID/Azerbaijan will hold a virtual workshop to discuss and refine data feeds, indicators, workflows, indexes, and survey questions to guide the subsequent year's activities.