

(There is only one document on the shardrive regarding this mission)

Philippines Frontier Tech. Counter-PRC (2019) Case Study



Practice Area: Counter-PRC

Donor/Client: Frontier Tech.

Partner:

Location: Marawi, Philippines

Enumerators:

Surveys: 3,300

Qualitative Engagements:

Project Objectives

- ***Project Objective 1:***
- ***Project Objective 2:***

Key Findings

Residents of Marawi still face a stagnant economy in the wake of the Marawi siege, and as a result, the most significant grievances are the lack of livelihood opportunities and mistrust in the local government. In addition, the majority Muslim citizens had a baseline 58% negative favorability rating towards the PRC, stemming from the PRC's treatment of Uighur Muslims and violations of The Philippines sovereignty. This percentage leapt to 80% when the respondents, many of whom are less informed about global events, were shown news articles in Tagalog outlined the extreme mistreatment of Uighur Muslims at the hand of the PRC government.

Methodology

- ***Community Perception Surveys***
Teams of enumerators collected data from residents of Marawi using QuickTapSurvey on phones or tablets. Questions included demographics, as well as questions regarding respondent's perceived issues, level of trust in their local governance apparatus and perceptions of the US and PRC. This data was then collated and assessed using state-of-the-art analytical tools.
- ***Vet Systematic Causes***
Manipulation of the collected data allowed for researchers to determine the main grievances plaguing the citizens of Marawi, as well as the discontentment with the PRC regarding their violations of Philippine sovereignty and treatment of the Uighur Muslims in China.
- ***Establish Baselines***
With a sufficient number of surveys completed, the team was able to establish a baseline, or starting point, from which all future interventions and potential solutions could be measured against.

Programming Recommendations

- **Public Awareness Seminars:** Led by key social or religious leaders, these events would spread awareness of the atrocities being committed by the PRC against the Muslim Uighur minority.
- **Social Media and Radio Campaigns:** In the same vein as hosting seminars in a physical space, certain social media influencers and radio personalities would be used to bring light to this issue among the Muslim-Filipino community.